

Month of Pisco Promotion (July 2016)

Promotion Terms and Conditions:

1. The use of “Promoter” in this document refers to *The Pisco People* located at Level 2 / 420 Collins St Melbourne VIC 3000.
2. The use of “entrant” means any person entering the Month of Pisco promotion (“promotion”).
3. The use of “participating venue” means all venues in Sydney and Melbourne listed as stockists on The Pisco People website (this includes bars, restaurants and bottle shops) and the Australian Drinks Festival 2016 held at Royal Exhibition Building Carlton 16 & 17 July 2016.
4. Entry is open to Australian residents aged 18 years and over.
5. The directors, management and employees (and their immediate families) of the Promoter, its related entities, printers, suppliers, providers and agencies whom are directly associated with the conduct of this promotion are ineligible to enter the promotion.
6. These conditions of entry and any information the Promoter has made available to the contestant regarding the promotion comprise the terms and conditions (“terms and conditions”) which govern the promotion. NSW Permit No. LTPS/16/04910.
7. Entry (or purported entry) into the promotion is deemed as an acceptance of the terms and conditions.
8. The promotion period (“promotion period”) commences at 00:00 1 July 2016 AEST and ends at 23:59 Sunday 31 July 2016 AEST
9. To be eligible for the promotion, entrants must purchase a pisco cocktail, pisco mixed drink or bottle of pisco during the promotion period from any of the promotion venues (“promotion venues”) in Sydney or Melbourne.
10. Eligible drinks (“eligible drinks”) for the promotion must use at least 30 ml of pisco in a cocktail or mixed drinks containing one Peruvian pisco product from the brand portfolio of the Promoter. These brands are Cuatro Gs, De Carral, Pancho Fierro, Pisco Porton and Viñas de Oro.
11. Entrants will be given a Month of Pisco entry card at the time of purchasing an eligible drink or bottle of pisco.
12. Entrants must fully and correctly complete all of the information requested on the entry card in order to complete a valid entry. Such information may include, but is not limited to, the Entrant’s full name, a valid email address, the name of the venue and the drink as well as the brand of pisco, or the name of the brand of the bottle purchased, and acceptance of the Terms & Conditions and Privacy Policy associated with the promotion.
13. Purchase of one eligible drink per visit (deemed to be once in a 24 hours period) or each bottle of pisco purchased will provide the entrant with one entry into the promotion.
14. Multiple entries will be accepted, however each entry must be submitted separately and must independently comply with these Conditions of Entry.

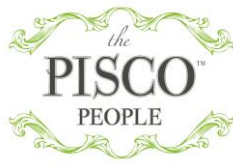




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15. Entrants can “visit” more than one participating venue in each 24 hour period.
16. All entries have an equal chance of winning.
17. Entrants can only enter in their own name. Entrants who provide incorrect, misleading or fraudulent information are ineligible to participate in the promotion and all entries of an Entrant who is deemed by the Promoter to have provided incorrect, misleading or fraudulent information may, at the discretion of the Promoter, be deemed invalid.
18. The Promoter reserves the right to request the Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter’s satisfaction, at its sole discretion) in order to confirm the Entrant’s identity, age, residential address, eligibility to enter and claim a prize
19. If the documentation required by the Promoter is not received by the Promoter (or its nominated agent) or an Entrant or entry has not been verified or validated to the Promoter’s satisfaction then all the entries of that Entrant will be ineligible and deemed invalid.
20. The prize winner will be drawn on Wednesday 24 August 2016 and the winner notified via email on Friday 26 August 2016.
21. The first eligible entry randomly drawn from all entries received during the Promotional Period will win the prize.
22. The Promoter may draw additional reserve entries in the draw and record them (in order) in case an invalid entry or ineligible Entrant is drawn or the Entrant is ineligible to accept or declines to participate in the prize.
23. Each Entrant whose entry is drawn by the Promoter must confirm their eligibility to be awarded the prize, and their ability to accept and participate in the prize within seven (7) business days of being successfully notified by the Promoter that their entry has been drawn, otherwise their entry will be deemed invalid.
24. The prize will only be awarded following winner validation, receipt of promotional photography of the winner and verification that the Promoter requires in its sole discretion.
25. The Prize winner may also be required to provide photography taken during the trip included in a travel prize.
26. In the event of an invalid entry or an ineligible Entrant, or if the Entrant is ineligible to accept or declines to participate in the prize, the prize will be awarded to the first reserve entry drawn. If the prize cannot be awarded to the Entrant drawn, the Promoter will continue this process until the prize is awarded. If after this process the prize has still not been awarded, or if an Entrant drawn cannot be notified, the Promoter will hold an Unclaimed Prize Draw.
27. **UNCLAIMED PRIZE DRAW:** The winner has SEVEN (7) days plus one hour to respond to the email advising them of their successful promotion entry and prize. Where an email confirmation is not received within the specified period the Promoter may conduct a further draw from the original prize draw at their premises, as is necessary in order to distribute the prize if unclaimed within the required time frame.





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28. In the event of a winner in the unclaimed prize draw, the winner will be notified via email that they have forfeited their prize. The promotion prize-winner will receive a 7 day trip to Peru for 2 people with an estimated value of \$6500.
29. The prize includes economy air travel, accommodation and airport transfers.
30. The value of the prize is based upon the recommended retail prices of the trip at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prize after that date. Prizes cannot be taken as cash and are non-transferable.
31. All ancillary costs or accessories not expressly included in the prize are the responsibility of the winning contestant. These ancillary costs include but are not limited to overseas currency conversion fees, additional sight-seeing tours and activities, travel insurance (including medical insurance) plus meals, drinks and other purchases made in Peru.
32. Prizes depicted in all promotional material are not necessarily the same specification as the prize.
33. The winner of the promotion must be available to travel to Peru for 7 nights between 1 January and 31 December 2017, excluding nominated back out periods.
34. The winner of the promotion is responsible to ensure they have a current passport with at least six months validity beyond the period of intended stay i.e. at least six months validity from the date of travel.
35. The Promoter reserves the right to take photographs and video footage which will be used for social media, press and video promotions. These photographs, and the name of the promotion winner, may be used at the discretion of the Promoter. All images published will be appropriate and respectful.
36. The Promoter and its related bodies corporate, their officers, employees, volunteers, sponsors and agents ("Personnel") will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss or loss from the Promoter's negligence) or for personal injury which is suffered or sustained as a result of entering the promotion or taking the prizes, except for any liability which cannot be excluded by law. The Promoter and its Personnel make no warranties and accept no liability in relation to the prize, its condition or fitness for any purpose. It is a condition of accepting the prize that the winner may be required to sign a legal release form determined by the Promoter in its absolute discretion.
37. The Promoter, in its absolute discretion, reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with the Terms and Conditions, or where the entrant is engaged in any unlawful or other improper misconduct calculated to jeopardize the fair and proper conduct of the Promotion.
38. The Promoter and its sponsors' legal rights to recover damages or other compensation from such an offender are reserved.





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39. The Promoter is not responsible for any problems or technical malfunction of any kind including any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to contestant's or any other person's mobile handset or computer related to, or resulting from, participation in this promotion or the downloading of any materials related to this promotion.
40. Terms and conditions are subject to change without notice at the Promoter's discretion.

